

the scoop

The Official District 65 Monthly Publication

February 2018 - Issue 8

Where Leaders Are Made



Base Camp



2017-2018 District Officers



District Director
Ellen Pieklo, DTM

Program Quality
Director
Lillian



Knight-Faison, DTM



Club Growth Director
Keith Maderer, DTM

[Click Name or Title for Info.](#)

Administration Manager
Colette Croop, ACB, ALB

Finance Manager
Julie Ricchiazzi, ACB ALB

Public Relations Manager
Christine Wolbert, ACG ALB

Parliamentarian
Warren Musselman, DTM

Logistics Manager
Michael Reinbolt, DTM

Webmaster
Roger Morehouse, DTM

Region 9 Advisor
Raisa Serebrenek, DTM

Imm. Past District Director
Sherry Hunt, DTM

District 65 Website
tmdistrict65.org

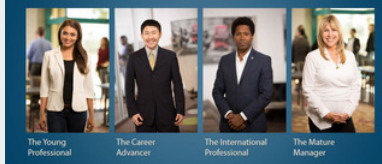
Toastmasters Intl. Website
toastmasters.org



With
Keith Maderer, DTM
Club Growth Director

Who Is Your Next New Member?

Member Personas



Wouldn't it be great to know who the next new member coming through the door of your meeting would be?

Well Toastmasters International recently completed a extensive and through research project with focus groups from all over the world to find that answer for you. At our Regional Training for District Officers in Raleigh, NC last month, we were one of the first groups to see and discuss the findings of this study.

[Click below for full article and PDF:](#)

[Click Here to LEARN MORE](#)



More Officer Training Makeup Dates

Club Officers... More Great news.

There is still time to get credit for your officer training. We have several additional February training dates in Divisions B (Rochester), C (Rochester), D (Binghamton) and E (Syracuse).

[Click below to check out the New Dates and locations](#)

[Click Here to LEARN MORE](#)

D65 - HELP WANTED

If you have 1-2 free hours per month and would like to help our the District, we have opportunities waiting.

[Click Here to LEARN MORE](#)

Video Training: 6 Tips from 2015 World Champion



This 9 minute video will offer many great tips on public speaking. Whether in your club, at a corporate meeting or in front of an auditorium of thousands, these tips will help you engage and entertain your audience.

[Click below to watch the video:](#)

[Click Here to WATCH VIDEO](#)

Two Month Rolling Calendar

Here are some events that you should be looking at this month... and next

Month of February 2018

- 02.01 Talk Up Toastmasters - Membership Building Program Begins
- 02.17 Club Contests END
- 02.18 Area Contests Begin (End 03.24)
- 02.18 Path to DTM - Live Webinar @ 7:00 pm
- 02.18, 02.20, 02.22, 02.24 - Div. B & C - TLI's Irondequoit Library - See Website
- 02.28 Club Officer Training must be completed

Month of March 2018

- 03.01 Start Sending Club Dues Renewal Notices
- 03.02 Check Contest Corner for contest dates
tmdistrict65.org/spring-2018-contest-corner
- 03.07 Begin planning your Club Officer Elections
- 03.08 DEC Meeting via Join.me - District Officers
- 03.13 Register for D65 Spring Conference in Binghamton, NY
- 03.21 Get Your Proxy Forms ready for District Executive Committee meeting in April.
- 03.31 Talk Up Toastmasters - ENDS

[Click here for the complete District 65 Calendar](#)

Making The Most Of Free Toast Host

By Keith Maderer, DTM, CGD

5 Tips For A Better Website

The most common place people find Toastmasters is on Google...

They go to - toastmasters.org - and hit - **Find a Club**.

They type in their zip code and look at a few clubs close to them that meet at a time they prefer. Then they look at your club website, members, meeting information and contact us.

Is Your Site Ready?

Click below to read full article

[Click Here to LEARN MORE](#)

Pathways Roll-out

According to 'Pathways roll-out schedule' updated recently on TI's website, Regions 8 & 9 [which includes District 65] is scheduled to roll out tentatively on May 15, 2018. We anxiously await for TI's formal announcement/confirmation of the roll-out date.

Click below to read full article

[Click Here to READ MORE](#)

FUN ideas meeting

The Backward Meeting

If your club is up to a challenge, try a Backwards meeting. Make sure that you have experienced speakers because their evaluator will tell them more about what they have to do during their speech. If the speaker can provide their project and evaluation form in advance, the evaluator can add some very interesting twists that they will need to comply with.

Here is an overview of a Backwards Meeting. Take your regular agenda and turn it upside down and laugh your way to the end of another great meeting.

Click below to read full article

[Click Here to LEARN MORE](#)

District 65 Incentives

Your District Incentives are Now Online.

These Incentives HELP Promote:

1. Club Building
2. Program Quality
3. Membership Strength and more...

Click Here for the Complete List of District 65 Incentives

PATHWAYS Base Camp Manager Duties

By Sam Mehta, DTM, PDG



We have been recently informed by Toastmasters International that Pathways educational program will be roll out in District 65 during May of 2018.

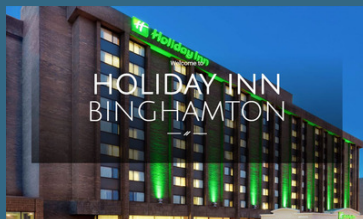
In each club, the vice president education (VPE) will serve as the Base Camp Manager, with support from the club president and secretary. The VPE is responsible for conducting several tasks in Base Camp to ensure members are fully supported on their Pathways journey.

The link below will walk you through each of the main tasks. Each task has a tutorial in Base Camp which will walk you through the specific steps.

Click below to read full article

[Click Here to LEARN MORE](#)

D65 Spring Conference



April 20th - 21st, 2018

Holiday Inn Binghamton Downtown
2-8 Hawley St, Binghamton, NY 13901

[Click Here for More Details and to Register for the Conference.](#)

[Click Here to READ MORE](#)

Spring 2018 Contest Corner

by Keith Maderer, DTM, CGD



Check the dates and times for all the Area, Division and District Contests by checking the Spring 2018 - Contest Corner. If your Area or Division contest is not listed, check back soon. We will be updating this page as soon as we have the information.

[Click Here to LEARN MORE](#)

Click Name or Division for Info.

Division A

Director
Glenn Gordon
Area 11 Director
Karen Moronski-Chapman
Area 12 Director
Pam Gorman
Area 13 Director
Susan Willavize
Area 14 Director
Kenneth Blake
Area 15 Director
Ashley Engl

Division B

Director
Sam Otto
Area 21 Director
Amber O'Brien
Area 22 Director
Alex Turner
Area 23 Director
John Predmore
Area 24 Director
Diana Irizarry

Division C

Director
Raymond Mulgrew
Area 31 Director
Gina Wilson
Area 32 Director
Brenda Billups
Area 33 Director
Tom Pieklo
Area 34 Director
Gwen Murphy

Division D

Director
Amanda Chafee
Area 41 Director
Leo O'Connor
Area 42 Director
Roger Morehouse
Area 43 Director
Sharon DeGristina
Area 44 Director
Obi Okafor

Division E

Director
Jonathan Edwards
Area 51 Director
Catherine Sturtevant
Area 52 Director
Mara Mowers
Area 53 Director
Jim Tucker
Area 54 Director
Tony Mioni
Area 55 Director
Joanne Securra
Area 56 Director
Julie Moran

Click Name or Division for Info.