

District Council Meeting - August 22, 2023

1. Opening and Administrative Matters

- Meeting called to order at 7:06 by Ryan Kelly, Admin Manager
- Standing orders reviewed by Bill Kirby at 7:07
- District mission reviewed
- Conversation with Matt Kinsey discussed, highlighting control over new clubs

2. Agenda Review

- Agenda reviewed by Sam Otto, DTM
- Martin Johnson, DTM (Division C Director) recognized to accept the agenda
- Sterling Dimmick seconded the motion
- Unanimous vote to accept the agenda

3. Review of Previous Meeting Minutes

- Avis Brodie, PQD recognized to accept minutes posted
- Shannon Brooks, Division D Director seconded the motion
- Unanimous motion carried to accept minutes posted online

4. Appointments for 2023-24

- Club Growth Director: Rachel Dowling
- Division C Director: Martin Johnston, DTM
- Various Area Directors named for different areas

5. Reports

- Finance Report given by Sam Otto
 - Audit for January - June 2023 in progress
 - FY24 Income estimate and TI allocation received
 - Budget drafted, to be reviewed with finance and trio
 - Unaudited results show surplus and reserve changes
- Public Relations Update by Keith Flint
 - Focus on internal and external communication
 - Internal: Monthly newsletter, events, updates

- External: New Facebook campaign, District Instagram, Facebook relaunch
- Club Growth Update by Rachel Dowling
 - Focus on growth, club coaching, retention
 - Encouraging club coach module completion and networking
- Program Quality Report by Avis
 - Education responsibilities, officer training, workshops
 - Training statistics for club officers
 - Incentives for achieving DCP goals
 - Speech contest format discussion and timeline

6. District Director's Report

- Achievements and changes in leadership
- Membership realignment and challenges for becoming a "distinguished district"

7. Discussion of Speech Contests

- Overview of contests considered: Evaluation, Tall Tales, Humorous, Table Topics
- Voting and discussion on each contest's format
- Area, Division and District second contest will be Evaluation
- District conference voted to be in person.

8. Reports at Various Levels

- Division level reports to be reviewed later

9. New Business

- Announcement of next meetings: September 23 (District Council) and December 2 (DEC Meeting)
- Motion to adjourn the meeting

10. Meeting Adjournment

- Meeting adjourned at 9pm