

## EMAIL CAMPAIGN

### **Email #1 – To Toastmasters Clubs (Recruit Hosts)**

Hello Toastmasters Leaders,

What if your club could make a lasting impact beyond your meetings—while strengthening your own membership and leadership skills?

The Youth Leadership Program (YLP) is an 8-week program designed to help young people develop confidence, communication, and leadership skills—and we're **تدعو**ing clubs like yours to lead the way.

Why host a YLP?

- Build stronger leaders within your club
- Increase community visibility
- Create a pipeline of future Toastmasters
- Make a meaningful difference in young lives

We're here to support you with resources, guidance, and best practices to ensure your success.

Ready to explore bringing a Youth Leadership Program to your community?

Reply to this email or contact us at [email] to get started.

Let's grow leaders—together.

Warm regards,  
[Your Name]  
Toastmaster

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### **Email #2 – To Youth / Parents (Recruit Participants)**

Hello,

Looking for a way to help your teen build confidence, improve communication skills, and develop leadership abilities?

The Youth Leadership Program is a fun and interactive 8-week experience designed for youth ages 12–18.

Participants will:

- Learn how to speak confidently in front of others
- Develop leadership and teamwork skills
- Practice impromptu speaking
- Receive supportive feedback in a positive environment


Program Details:

 [Dates]

 [Location/Virtual]

 [Time]

Spots are limited—secure your place today!

 Register here: [Link]

Give your teen the skills that last a lifetime.

Best regards,  
[Your Name / Organization]

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### **Email #3 – Follow-Up / Reminder**

Hello,

Just a quick reminder—registration for the upcoming Youth Leadership Program is closing soon!

This is a unique opportunity for youth to:

- ✓ Build confidence
- ✓ Strengthen communication skills
- ✓ Learn leadership in a fun, supportive setting

 Program starts: [Date]

Don't miss out on this rewarding experience.

 Save your spot now: [Link]

We'd love to see you there!

Best,  
[Your Name]

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### **Email #4 – Internal Club Engagement (Optional Bonus)**

Hello Team,

This is our opportunity to extend our impact beyond the club—and grow stronger together.

By supporting a Youth Leadership Program, we can:

- Develop our own leadership skills

- Engage more members
- Give back to our community

We're looking for volunteers to help bring this program to life.

Interested in being part of something meaningful?

Let's connect and make it happen.

Best,

[Your Name]